

| Flavor                              | Case Pack             | Dannon Case Code | Dannon UPC Code | Case GTIN       | UPC GTIN          |
|-------------------------------------|-----------------------|------------------|-----------------|-----------------|-------------------|
| <b>Danimals® Crush Cups™</b>        |                       |                  |                 |                 |                   |
| Strawberry Blast                    | 48/4 oz               | 2731             | 0 36632 02731 3 | 2003663202731 7 | 000 36632 02731 3 |
| Cherry-licious                      | 48/4 oz               | 2733             | 0 36632 02733 7 | 2003663202733 1 | 000 36632 02733 7 |
| <b>Danimals® Double Crush Cups™</b> |                       |                  |                 |                 |                   |
| Strawberry Banana-Rama              | 48/4 oz               | 2732             | 0 36632 02732 0 | 2003663202732 4 | 000 36632 02732 0 |
| Tropical Sherbert                   | 6/4/4 oz              | 2196             | 0 36632 02196 0 | 2003663202196 4 | 000 36632 02196 0 |
| Cherries n' Cream <sup>1</sup>      | 48/4 oz               | 2733             | 0 36632 02733 7 | 2003663202733 1 | 000 36632 02733 0 |
| <b>Danimals® Smoothie</b>           |                       |                  |                 |                 |                   |
| Strawberry-Banana                   | 8/6/3.1 fl oz         | 3641             | 0 36632 03641 4 | 2003663203641 8 | 000 36632 03641 4 |
| <b>Danimals® Coolision™</b>         |                       |                  |                 |                 |                   |
| Strawberry and Very Berry           | 6/8/2.2 oz dual tubes | 2766             | 0 3663202766 5  | 2003663202766 9 | 000 3663202766 5  |
| Strawberry and Banana               | 6/8/2.2 oz dual tubes | 2767             | 0 3663202767 2  | 2003663202767 6 | 000 3663202767 2  |
| Cherry and Berry Punch              | 6/8/2.2 oz dual tubes | 2768             | 0 3663202768 9  | 2003663202768 3 | 000 3663202768 9  |
| <b>Dan-o-nino</b>                   |                       |                  |                 |                 |                   |
| Strawberry                          | 12/6/1.76 oz          | 5590             | 0 3663205590 3  | 2003663205590 7 | 000 3663205590 3  |
| Strawberry-Banana/Raspberry         | 12/6/1.76 oz          | 5591             | 0 3663205591 0  | 2003663205591 4 | 000 36632 05591 0 |
| Strawberry-Banana/Vanilla/Peach     | 12/6/1.76 oz          | 5592             | 0 3663205592 7  | 2003663205592 1 | 000 36632 05592 7 |

### Danimals® crush cups™ & Double crush cups™

**Strawberry Blast 4 oz** | Visit [www.danimals.com](http://www.danimals.com) for UPC specific information.

| Nutrition Facts        | Amount/Serving | %DV* | Amount/Serving                | %DV* |
|------------------------|----------------|------|-------------------------------|------|
| <b>Total Fat</b> 1.5g  | 1.5g           | 2%   | <b>Potassium</b> 220mg        | 6%   |
| Saturated Fat 1g       | 1g             | 5%   | <b>Total Carbohydrate</b> 19g | 6%   |
| Trans Fat 0g           | 0g             |      | Sugars 17g                    |      |
| <b>Cholesterol</b> 5mg | 5mg            | 2%   | <b>Protein</b> 5g             | 10%  |
| <b>Sodium</b> 80mg     | 80mg           | 3%   |                               |      |
| Calcium 15%            |                |      | Vitamin D 15%                 |      |
| Riboflavin 15%         |                |      | Phosphorus 15%                |      |

*Not a significant source of dietary fiber, Vitamin A, Vitamin C, and Iron*

**INGREDIENTS:** CULTURED GRADE A REDUCED FAT MILK, SUGAR, WATER, MODIFIED FOOD STARCH, CONTAINS LESS THAN 1% OF MODIFIED CORN STARCH, KOSHER GELATIN, VEGETABLE JUICE AND BETA CAROTENE (FOR COLOR), NATURAL FLAVOR, AGAR AGAR, SODIUM CITRATE, VITAMIN D<sub>3</sub>, MALIC ACID.

CONTAINS ACTIVE YOGURT CULTURES.

### Danimals® Smoothie

**Swingin Strawberry-Banana 3.1 fl oz** | Visit [www.danimals.com](http://www.danimals.com) for UPC specific information. **Contains No Juice\***

| Nutrition Facts         | Amount/Serving | %DV* | Amount/Serving                | %DV* |
|-------------------------|----------------|------|-------------------------------|------|
| <b>Total Fat</b> 0.5g   | 0.5g           | 1%   | <b>Potassium</b> 105mg        | 3%   |
| Saturated Fat 0g        | 0g             | 0%   | <b>Total Carbohydrate</b> 15g | 5%   |
| Trans Fat 0g            | 0g             |      | Sugars 14g                    |      |
| <b>Cholesterol</b> <5mg | <5mg           | 1%   | <b>Protein</b> 2g             |      |
| <b>Sodium</b> 40mg      | 40mg           | 2%   |                               |      |
| Calcium 10%             |                |      | Vitamin D 10%                 |      |
| Riboflavin 8%           |                |      | Phosphorus 8%                 |      |

*Not a significant source of dietary fiber, Vitamin A, Vitamin C, and Iron*

**INGREDIENTS:** CULTURED LOW FAT MILK, WATER, SUGAR, CONTAINS LESS THAN 1% OF MODIFIED CORN STARCH, WHEY MINERAL COMPLEX, NATURAL FLAVOR, PECTIN, VEGETABLE JUICE (FOR COLOR), MALIC ACID, POTASSIUM SORBATE (TO MAINTAIN FRESHNESS), VITAMIN D<sub>3</sub>, SODIUM CITRATE, AGAR AGAR.

CONTAINS ACTIVE YOGURT CULTURES.

\*DANIMALS DRINKS HAVE NO JUICE ADDED FOR FLAVOR, BUT DO CONTAIN VEGETABLE JUICE ADDED FOR COLOR.

### Danimals® coolision™

**Strawberry and Banana 2.2 oz** | Visit [www.danimals.com](http://www.danimals.com) for UPC specific information.

| Nutrition Facts         | Amount/Serving | %DV* | Amount/Serving                | %DV* |
|-------------------------|----------------|------|-------------------------------|------|
| <b>Total Fat</b> 1g     | 1g             | 2%   | <b>Potassium</b> 100mg        | 3%   |
| Saturated Fat 0g        | 0g             | 0%   | <b>Total Carbohydrate</b> 11g | 4%   |
| Trans Fat 0g            | 0g             |      | Sugars 9g                     |      |
| <b>Cholesterol</b> <5mg | <5mg           | 1%   | <b>Protein</b> 2g             | 4%   |
| <b>Sodium</b> 35mg      | 35mg           | 1%   |                               |      |
| Vitamin A 0%            |                |      | Vitamin C 0%                  |      |
| Iron 0%                 |                |      | Calcium 10%                   |      |
|                         |                |      | Vitamin D 6%                  |      |

*Not a significant source of dietary fiber*

**INGREDIENTS:** CULTURED GRADE A REDUCED FAT MILK, SUGAR, WATER, MODIFIED FOOD STARCH, FRUCTOSE, CONTAINS LESS THAN 1% OF KOSHER GELATIN, MODIFIED CORN STARCH, NATURAL FLAVOR, CARRAGEENAN, CALCIUM CITRATE, ANNATTO EXTRACT, BETA CAROTENE AND VEGETABLE JUICE (FOR COLOR), CITRIC ACID, POTASSIUM SORBATE (TO MAINTAIN FRESHNESS), VITAMIN D<sub>3</sub>, SODIUM CITRATE.

CONTAINS ACTIVE YOGURT CULTURES.

### Dan-o-nino®

**Strawberry 1.76 oz** | Visit [www.dannonino.us.com](http://www.dannonino.us.com) for UPC specific information.

| Nutrition Facts        | Amount/Serving | %DV* | Amount/Serving               | %DV* |
|------------------------|----------------|------|------------------------------|------|
| <b>Total Fat</b> 2g    | 2g             |      | <b>Potassium</b> 70mg        |      |
| Saturated Fat 1g       | 1g             |      | <b>Total Carbohydrate</b> 7g |      |
| Trans Fat 0g           | 0g             |      | Dietary Fiber 0g             |      |
| <b>Cholesterol</b> 5mg | 5mg            |      | Sugars 7g                    |      |
| <b>Sodium</b> 25mg     | 25mg           |      | <b>Protein</b> 3g            |      |
| Protein 19%            |                |      | Vitamin A 0%                 |      |
| Calcium 20%            |                |      | Vitamin C 0%                 |      |
| Riboflavin 15%         |                |      | Iron 0%                      |      |
|                        |                |      | Vitamin D 6%                 |      |
|                        |                |      | Phosphorus 8%                |      |

**INGREDIENTS:** CULTURED GRADE A MILK, SUGAR, WATER, MILK PROTEIN CONCENTRATE, CONTAINS LESS THAN 1% OF CALCIUM CITRATE, MODIFIED FOOD STARCH, MODIFIED CORN STARCH, NATURAL FLAVOR, VEGETABLE JUICE (FOR COLOR), HYDROLYZED CASEIN, GUAR GUM, MALIC ACID, SODIUM CITRATE, VITAMIN D<sub>3</sub>, CHYMOSIN.

For more information contact your Dannon sales representative or visit [www.dannonfoodservice.com](http://www.dannonfoodservice.com)



A culture of health.®

# DELICIOUSLY FLAVORED FUN

And NO High fructose corn syrup!



A culture of health.®

# Flavors kids crave, a brand parents know

How do you get kids to eat the good stuff? *Make it fun!* Spoons are so over. Give them something to smile about like Danimals® Crush Cup™, Double Crush Cup™, and Coolision™. And kids can drink up the fruity blast of flavor in every Danimals® Smoothie — a delicious dairy drink for kids.

## Yogurt Is the Fastest-Growing Kids Snack!

Kids yogurt sales increased almost 9.5% in 2010 — driving overall category growth by 8.5%!<sup>1</sup>

## Delicious Opportunity!

**FACT:** More than 60% of parents surveyed say they want to see healthier options on kids menus.<sup>2</sup>



## New USDA Rule Affecting the National School Breakfast Program

The USDA requires serving at least 1 protein per day in grades K-8 and 1-2 proteins per day for grades 9-12. Danimals® Crush Cup™ and Danimals® Double Crush Cup™ meet the requirements of 1 protein and are a convenient breakfast option.



## Bundle Up with Dannon®

Mix and match Danimals® with other wholesome items to create exciting groupings sure to satisfy as a snack or as part of a meal.



# And NO High fructose corn syrup!

## Danimals® Crush CUPS™ & Double Crush CUPS™

- A crush-tastic 4-oz. cup that also delivers a good source of calcium, protein and Vitamin D
- No spoon required – just crush, slurp and let the fruity flavor explode!
- With Double Crush Cup, get two flavors in one 4-oz. cup – a side-by-side burst of fruity flavor!
- Only natural flavors and no high fructose corn syrup
- Meets federal guidelines for one meat/meat alternative in the National School Lunch and School Breakfast Programs



## Danimals® Smoothie

- Dairy drink with a blast of fruity flavor!
- A good source of calcium
- Only natural flavors and no high fructose corn syrup



## Danimals® Coolision™

- A wild coolision of fruity flavor fun!
- Dual chamber tubes: each with a delicious fruity flavor
- Meets federal guidelines for ½ meat/meat alternative in the National School Lunch and School Breakfast Programs
- A good source of calcium
- Only natural flavors and no high fructose corn syrup



## Dan-o-nino®

- Power-packed with essential nutrients to help little ones grow up healthy and strong<sup>3</sup>
- Only natural flavors and no high fructose corn syrup
- Contains twice the amount of calcium of leading kids yogurts<sup>4</sup>



<sup>3</sup> When consumed as part of a balanced diet and healthy lifestyle. Contains 1g of saturated fat per 1.76 oz (50g) cup. Contains 81% DV protein and 30% DV Vitamin D per 8 oz (225g). Contains 19% DV protein and 6% DV Vitamin D per 1.76 oz (50g) cup.

<sup>4</sup> Dan-o-nino contains twice the amount (10% more of the DV, 80mg) of calcium than leading kids yogurts. Dan-o-nino: 155mg (20% DV) of calcium, leading kids yogurts: 70mg (8% DV) of calcium per 1.76 oz. Contains 1g of saturated fat per 1.76 oz (50g) cup.