

# Get Equipped to Boost Sales

Place any of these stylish branded countertop coolers in your operation and watch sales climb.

Dannon® provides operators with a variety of sleek and effective countertop display options sure to drive sales and boost your bottom line.

What makes Grab n' Go displays so great?

- Line-of-sight placement keeps products top-of-mind
- More traffic exposure increases impulse purchasing
- Expand branded in-store presence
- Highlight products otherwise lost in the refrigerated section



**WATCH SALES TAKE OFF!**

## The Launcher

Countertop Display Cooler

Bring Dannon® products front and center with this sleek refrigerated countertop display, sure to ignite sales.

### Features:

Exterior Dimensions: 17½" W x 19½" D x 19½" H  
 Weight: 33 LBS  
 Capacity: 355ML



**ENJOY TOP-NOTCH EXPOSURE**

## CTB-50

Countertop Cooler

Get maximum product exposure with minimal counter space thanks to this attractive compact cooler.

### Features:

Exterior Dimensions: 11⅝" W x 13⅝" D x 21½" H  
 Weight: 38 LBS, 1 per carton  
 Capacity: ⅝ Cubic Feet



**FROST THE COMPETITION**

## Ice Bin

Countertop Bin

Increase impulse sales with these eye-catching countertop bins. They offer customers easy access to convenient and nutritious on-the-go options.

### Features:

Exterior Dimensions: 16" W x 9½" H  
 Weight: 6 LBS



**GET MORE SPACE TO MOVE MORE PRODUCTS**

## CTB-200

Countertop Cooler

Perfect for high-volume operations, this countertop display holds more product giving you more opportunities to profit.

### Features:

Exterior Dimensions: 17⅝" W x 17⅝" D x 9½" H  
 Weight: 70 LBS, 1 per carton  
 Capacity: 2⅞ Cubic Feet

Minimum purchase and placement requirements must be met in order to qualify for a cooler, as quantities are limited. Contact your local Dannon® representative or email [foodservice@dannon.com](mailto:foodservice@dannon.com) for details.



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