



LAYER ON THE PROFITS

Enjoy sweet returns with the brand
that customers reach for.



Dannon® is the solution your customers turn to for nutritious, great-tasting treats, and your answer to innovative ways to drive traffic and help improve profits.

DANNON®
A culture of health.®

WE DIDN'T JUST MAKE IT EASY we made it entirely.

Yogurt parfaits are hot and in demand! Dannon® Ready-to-Serve Parfait is your easy entry into this profit-driving segment. Our delicious parfait requires no prep and no additional labor—just stock and serve. And it's the perfect timesaving addition to homemade parfait service. Dannon parfait supplements sales during off-peak hours, improves operational efficiency and allows staff the freedom to concentrate on other areas of your business.

DANNON READY-TO-SERVE PARFAIT FEATURES & BENEFITS

- Powerhouse Brand: Trusted yogurt brand drives the highest purchase intent (66%) for a packaged parfait.¹
- 21-day Shelf Life: Minimizes waste and spoilage.²
- High Profit Potential: Helps drive high turns and strong margins with \$2.39 MSRP.
- Better Inventory Management: From four SKUs (cups, granola, yogurt, fruit) to one.
- Prepackaged Perfection: Product and nutritional consistency and sanitation; separate compartment to keep granola fresh.
- Great for All Day Enjoyment: Serve as a snack, side or standalone meal.



Dannon® Parfait received a **Superior Taste Gold Medal** from the American Master of Taste Organization!



1 oz. CRUNCHY GRANOLA

- #1 parfait mix-in³
- Delicious rolled oats

5.5 oz. DANNON® VANILLA LOWFAT YOGURT

- Smooth and creamy flavor
- America's trusted yogurt brand with more than 70 years of heritage

1.5 oz. STRAWBERRY FRUIT BLEND

- #1 parfait fruit selection³
- Whole strawberries and strawberry pieces. Great taste and texture.

Nutrition Facts

Serving Size 1 cup (225g)	
Calories 320	
Calories from Fat 45	
Amount per serving	% DV*
Total Fat 5g	8%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 190mg	8%
Potassium 400g	11%
Total Carb. 59g	20%
Dietary Fiber 2g	8%
Sugars 40g	
Protein 9g	18%
Calcium 25%	Iron 8%
Riboflavin 25%	

Not a significant source of Vitamin A, Vitamin C
*Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: LOWFAT YOGURT (CULTURED GRADE A LOW FAT MILK, STRAWBERRIES, FRUCTOSE, SUGAR, MODIFIED CORN STARCH, CONTAINS LESS THAN 1% OF NATURAL VANILLA FLAVOR, WHEY PROTEIN CONCENTRATE, KOSHER GELATIN, WATER, CARMINE [FOR COLOR], CARRAGEENAN, NATURAL FLAVOR, CALCIUM LACTATE, SODIUM CITRATE, GUAR GUM, POTASSIUM SORBATE [TO MAINTAIN FRESHNESS], CITRIC ACID).
GRANOLA TOPPING (ROLLED OATS, SUGAR, MILLED RICE, PARTIALLY HYDROGENATED CANOLA OIL, HONEY, OATMEAL, MOLASSES, SOY LECITHIN, NATURAL FLAVOR, SALT, MALT, GLUCOSE SYRUP).

DISTRIBUTED BY THE DANNON COMPANY, INC., WHITE PLAINS, NY 10603

CONTAINS MILK AND SOY. MANUFACTURED IN A PLANT PROCESSING WHEAT AND TREE NUTS.

CONTAINS ACTIVE YOGURT CULTURES

Description	Case Pack	Dannon	UPC	Case GTIN	UPC GTIN
Dannon Parfait Strawberry	12/8 oz.	3266	0 36632 03266 9	20036632032663	000 36632 03266 9

No mess. No Labor. No waste. Just stock and serve!
Contact foodservice@dannon.com for more information.

www.dannonfoodservice.com/parfait

1. Parfait Conjoint Study - Def/Probably Would Buy among major yogurt brands, GCI Metrics, May 2011 2. Average 10-13 day shelf life once delivered to operator.
3. Mintel Menu Insights Top Ingredients Q1-Q3 2011